No: SFAC/43/Parl.Qus/2024-25 1126 Small Farmers Agribusiness Consortium 5th Floor, NCUI Auditorium Building, August Kranti Marg, Hauz Khas, New Delhi – 110016

To,

Dated 22.11.2024

Under Secretary (Marketing –II)
Department of Agriculture & Farmer Welfare.
Krishi Bhawan
New Delhi

Sub: Request for inputs for framing reply in r/o the Provisionally Admitted Starred Question

Diary No. U1480 to be answered on 29.11.2024 regarding "Steps taken to enhance

Agricultural export from the Country"-reg.

Sir,

Please refer to your mail letter dated 21.11.2024 on the above subject. In this regard, point wise reply is furnished as below:

S.No.	Question	Reply as far as SFAC is concerned
a)	The steps being taken to enhance market access for Indian farmers and boost agricultural exports from country especially Haryana?	To enhance the market access for Indian Farmers, they are being on boarded on e-NAM so that they can sell their produce directly to buyers to get better price. The information relating to agricultural export from country
b)	The details on the measures introduced to promote farmers' access to online marketplaces like e-NAM (National Agriculture Market)?	especially, Haryana is not available with SFAC. e-NAM was launched in 2016 to create a unified national market for agricultural commodities. e-NAM is currently used by more than 17 million farmers and more than 4000 FPOs. e-NAM enables farmers to directly sell their produce to buyers, bypassing intermediaries, which ensures better pricing and increased transparency. The platform provides access to broader markets, real-time pricing information, and e-payment systems, allowing farmers to receive timely payments. By offering quality grading, competitive bidding, and market intelligence, e-NAM empowers farmers to make informed decisions and maximize their profits. Two training programs are being conducted annually for all e-NAM Mandis for the farmers & other stakeholders to promote the farmers' access to online marketplace. E-NAM application is available through web & mobile application. Tutorial videos are available on social media platforms as well.
c)	The manner in which government is addressing issues related to the export restrictions on certain agricultural products?	Not pertain to SFAC.

Yours faithfully,

(Prasanth Chander N.) Dy. Director (Admn.)